

Press Release

Montpellier, June 19th, 2019



Tony Parker joins the VOGO Board of Directors

VOGO (ISIN code: FR0011532225 - Ticker: ALVGO) is today announcing the appointment of Tony Parker to its Board of Directors.

Tony Parker, four times NBA champion, has been a shareholder of the sportech firm since its successful IPO in November 2018 and will shortly join the company's Board of Directors.

With this appointment, which should take effect during the summer, Tony Parker intends to drive VOGO's business development: *"VOGO has developed a fantastic technological solution used by major clubs and leagues in many sports including rugby and football... But its growth potential remains huge, especially outside France! To rise to this challenge, I will support the company's growth strategy with my network and my experience in sport in France and the United States. It's a very exciting challenge because VOGO has big ambitions to build a global leader in live audio-visual broadcasting."*

In summer 2019, VOGO's solution will be installed at the *Tony Parker Adéquat Academy* in Lyon, which will enable talented young sports players and musicians to build a life project.

Christophe Carniel, Co-Founder and Chairman & Chief Executive Officer of VOGO, said: *"Having a champion like Tony Parker in our team is the best possible illustration of the growing recognition of our technology in the sporting world. It also provides us with a great opportunity to ramp up our business momentum around the world. We are particularly proud of this appointment, which also reflects our shared values of respect, commitment and performance."*



Upcoming release:

2019 H1 Turnover

July 24th, 2019 (after Paris stock exchange closing)

- END -

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About VOGO

Founded in 2013, VOGO develops, markets and distributes a solution for broadcasting live audiovisual content based on streamed video processing technology protected by four patents. Its disruptive technology, the performance of which is unrelated to the number of people connecting to it, aims to improve spectator experience by providing on-demand, multi-camera content, either live or on replay, along with analytical audio and video tools for professional usage. Since its inception, VOGO has already covered over 1,000 events in more than 20 athletic disciplines on 4 continents.

For more information: www.VOGOSport.com



VOGO-group.com



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