

Press release

Montpellier, June 29, 2020



VOGO gets its VOKKERO GUARDIAN audio solutions listed by the French public procurement agency UGAP

A new driver to speed up commercial growth

VOGO (ISIN code: FR0011532225 - Ticker: ALVGO) is announcing that its range of VOKKERO GUARDIAN audio solutions is being listed by UGAP, the French public procurement agency, through the intermediary of its distributor TPL Systèmes.

The VOKKERO GUARDIAN audio communication systems are tailored for mobile teams that need hands-free radio communication with high-level noise filtering and enhanced audio quality. Its high-performance solutions are already popular among specialised teams, such as the Regional Fire and Emergency Department (GRIMP¹ and teams covering incidents involving NRBC components²) and the special armed forces.

With orders topping €3 billion a year, UGAP is a leading commercial procurement intermediary for clients such as fire brigades, defence services, civil security services, hospitals, public administrations, and so on. This listing is set to boost the sales of VOGO and its distributor TPL Systèmes on public markets as it will now have access to simplified purchasing processes with shared procedural costs and inclusion on a rapid, economical and secure ordering platform.

The three-year agreement to list the VOKKERO GUARDIAN solutions concluded with the Union des Groupements d'Achat Public (UGAP) demonstrates VOGO's capacity to propose high-performance audio communication systems that can be used in a large number of applications. VOKKERO's inclusion in UGAP's catalogue should facilitate its ongoing commercial business with major players that use the purchasing agency.

This new move also means the VOGO and TPL Systèmes sales teams will be in a position to deploy new commercial drives aimed to diversify their client base and open up new markets.

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About VOGO

VOGO develops, markets and distributes live & replay, audio and video solutions for spectators and professionals in sports arenas. The acquisition of Vokkero® in October 2019 enriched this range of professional solutions, with the integration of an internationally recognised line of audio communications systems in the world of sport (over 20 disciplines), as well as in industrial, service and entertainment sectors. All of the Group's technologies have patent protection. VOGO is present in France (Montpellier, Paris and Crolles) and in North America, with an office in New York. The Group has been listed on the Euronext Growth stock market since November 2018 (ISIN code: FR0011532225 - ALVGO). For more information: www.vogo-group.com



[vogo-group.com](http://www.vogo-group.com)



[vogo](https://www.linkedin.com/company/vogo)



[vogo](https://twitter.com/vogo)



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¹ GRIMP: French emergency response units

² NRBC: nuclear, radiological, biological and chemical

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