



VOGO sportech plays a headlining role at the Games

With the 2024 Games approaching fast, French Sportechs are fully supported by the French State, as confirmed by Sports Minister Amélie Oudéa-Castera in November 2023: “We want to accelerate the development of Sportechs by strengthening relations on all fronts and at all times with public and private sports players and by boosting their appeal and visibility”.

In this context, VOGO (ISIN: FR0011532225 – ALVGO) is reviewing the many ways in which its technologies will be used at this major event. From preparation and improvement of athletes’ performance to refereeing and fan experience enhancement, VOGO technological solutions will feature in several disciplines, confirming the essential place the company has now acquired.

VOGO is working in an increasingly diverse range of sports. In video and audio, it now provides leading solutions certified by international bodies, from assistance with refereeing and medical decisions to preparation and improvement of sports performances, as well as fan experience.

Thanks to VOGO’s innovation and the relevance of its solutions, its products will be used extensively:

- **Before the Games**, VOGO solutions will be used in numerous disciplines (preparation for swimming and diving events, water polo, cycling, athletics, etc.) in venues used for competition and preparation of athletes (CAO, CREPS, Saint-Quentin-en-Yvelines Velodrome, high-performance centres, etc.)
- **During the Games**, VOGO’s video solutions will be present at the CAO and Paris La Défense Arena for swimming, diving and water polo events. VOGO’s audio communication solutions will be used by referees in several disciplines (volleyball, beach volleyball, water polo, handball and football). VOGO will also be presenting a VAR simulator at Club France on 10 August.

A perfect opportunity for reinforcing VOGO’s sales momentum

VOGO’s presence at this key event stands as a further springboard for the Sportech to conquer major upcoming international sports events and maintain the robust sales momentum achieved in the past few months.

Christophe Carniel, Co-Founder and Chairman and CEO of VOGO, says: *“2024 will be a year focused around the Games for VOGO! We are proud to roll out our solutions both for the preparation of athletes and for numerous competitions in various disciplines. In addition to the orders generated by these uses of our products, we see this effervescence as a strong sign of the recognition we have gained in the world of sport on the strength of our portfolio of best-in-class audio and video technologies and diverse range of applications, including in refereeing, assistance for medical teams, performance improvement, and fan experience.”*

Press release

Montpellier, 11 July 2024



About VOGO

In the Sports sector, **VOGO** is a leading international player, with its audio and video solutions for fans and professionals alike. For professionals, VOGO offers analysis and decision-making tools (referee assistance, medical diagnostics, coaching). VOGO's disruptive solution for fans transforms the stadium experience by providing multi-camera content on demand for tablets and smartphones, no matter how many people are connected. VOGO also operates in the Industry sector. All of the Group's technologies are patent-protected. VOGO is based in France (Montpellier, Grenoble and Paris) and has two subsidiaries, one in North America and the other in the United Kingdom.

VOGO operates indirectly in other countries through its network composed of around thirty distributors. VOGO has been listed on the Euronext Growth Paris stock market since November 2018 (ISIN code: FR0011532225 – ALVGO).

More information on www.vogo-group.com



Contacts VOGO

VOGO

Barbara Desmarest

Tel : +33(4) 67 50 03 98

Email: b.desmarest@vogo-group.com

ACTIFIN – Press Relations

Jennifer Jullia

Tel : +33(1) 56 88 11 19

Email: jjullia@actifin.fr

ACTIFIN – Financial Communications

Foucauld Charavay

Tel : +33(1) 56 88 11 10

Email: fcharavay@actifin.fr